

**ANNUAL REPORT OF THE COMMITTEE ON THE ANNUAL MEETING
NATIONAL CONFERENCE OF BANKRUPTCY JUDGES**

July 22, 2024

Established Mission Statement

The Committee on the Annual Meeting is tasked with providing assistance and advice to the President, Education Committee and Executive Director in addressing matters related to the NCBJ Annual Meeting and Conference, including promoting attendance, tours and activities, and the encouragement of member involvement and support.

Report

The Committee on the Annual Meeting (CAM) is currently comprised of eight highly motivated, creative full-time members along with five *ex officio* members and the Executive Director. In preparation for the September 2024 Annual Meeting and Conference in Seattle, Washington, the CAM has met at least once per month since March 2024, and various individual members of the CAM have met informally with the President, Executive Director and others on several occasions to execute on CAM projects and to facilitate productive and efficient full committee meetings.

The CAM has principally focused on the following matters/projects in preparation for the September Annual Meeting/Conference:

1. Conference Vision and Marketing Strategy. Taking into account prior year Meeting/Conference registration and attendance levels and reviews, and appreciating the shortened, “skinny model” format for this year’s Meeting/Conference, the CAM has coordinated with the President, Educational Chair and Executive Director in developing and planning for meeting/conference options that best implement their overall vision and educational and marketing objectives.

2. Promotion of the Annual Meeting/Conference. In coordination with the Executive Director and ADG, the CAM has implemented strategies to actively promote the Annual Meeting/Conference (including associated tours and activities) to existing NCBJ members, non-member (prospective NCBJ member) judges, and non-judicial bankruptcy attorneys and insolvency professionals. Such strategies have included, among other things, promotion through various social media platforms, targeted outreach to our industry partners and the leadership of regional bankruptcy/insolvency organizations with materials for further circulation to their members, the posting of promotional video clips and articles on weekly *Judges’ Java* releases and

periodic newsletters, and the hand-out of NCBJ “swag” at the FJC National Workshop for Bankruptcy Judges.

3. Promotion of Community Service Project. In coordination with the Co-Chairs of the Public Outreach Committee (POC), the CAM has explored ways to best support and promote the two service projects selected by the POC for the 2024 Annual Meeting/Conference – CENTS and FareStart.

4. CAM Special Events. The CAM has additionally coordinated with the Executive Director and ADG on the development of and planning for the following special events during the Meeting/Conference:

a. *Yankees/Mariners Game and Opening Reception.* Coordination on the obtaining of space at the Mariners’ ballpark (T-Mobile Stadium) for a combined opening reception and Yankees/Mariners game watching opportunity at the start of the Conference.

b. *Dine-Around Program.* Implementation of the annual dine-around program, including the selection of multiple and varying dining venues in Seattle, the recruitment of judges to serve as table hosts/facilitators, the solicitation of registrant attendees, and the management of restaurant reservations.

c. *Judges’ Java Café.* Expansion of the 2023 Judges’ Java concept into an all-day judges’ java café concept in 2024, whereby meeting tables/space will be set aside during the entirety of the Conference to facilitate *ad hoc* conversational opportunities throughout the day for non-judge registrants to meet with judges from around the country.

d. *Judges’ Dinner.* The provision of support to the President and Executive Director, if, as and when requested, to further the President’s vision of the judges’ dinner at the Meeting/Conference.

The CAM looks forward to another amazing Annual Meeting and Conference and is confident that all registrants are in for a rewarding, fun-filled time in Seattle.