

MEMORANDUM

TO: Judge Norwood
FROM: Casey Parker
DATE: 7/26/2024
RE: Consumer Practice Liaison Report

Please accept this memo as a status report of the Consumer Practice Liaison Committee (the “Committee”). The Committee is scheduled to meet at the annual conference on September 18, at 1:30 for an open discussion of issues related to the consumer practice.

The Committee seeks to improve communication between the NCBJ and consumer practitioners, and to encourage their increased involvement in NCBJ. A list of committee members is included in the NCBJ 2023-2024 list of committees.

The Committee’s meeting in Seattle will be in-person with remote access for those not able to attend. We have requested the use of a Polycom as it was difficult last year for those who attempted to attend remotely. I understand the desire to minimize costs, but the committee believes it is of benefit to this meeting given the smaller consumer in-person attendance.

I will be reaching out to the NACBA and ABI’s Consumer Practice Committees to solicit their input on pressing topics and invite them to attend the meeting. One of our continuing goals is to increase communication and involvement from consumer attorneys, but that has been difficult to accomplish at a national level because of the cost to attend the conference and the belief there is little to gain as far as marketing/referrals. We are hoping that by removing “by invitation only” and opening to registered attendants, we will have more people attending and a more robust conversation to encourage future participation.

Please let me know who I need to be in touch with to get room and conference number information, so I can pass that along.

The Committee appreciates Judge Norton’s achievements as president of NCBJ, and her efforts to encourage attendance at the meeting.

Casey Parker
Chair, Consumer Practice Liaison Committee